Disinfo Wars

A taxonomy of information warfare

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INFORMATION DISORDER: Toward an interdisciplinary framework for research and policy making



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TYPES OF INFORMATION DISORDER

FALSENESS

INTENT TO HARM

Misinformation

Unintentional mistakes such as innaccurate photo captions, dates, statistics, translations, or when satire is taken seriously.

Disinformation

Fabricated or deliberately manipulated audio/visual content. Intentionally created conspiracy theories or rumours.

Malinformation

Deliberate publication of private information for personal or corporate rather than public interest, such as revenge porn.
Deliberate change of context, date or time of genuine content.

ELEMENTS OF INFORMATION DISORDER

Agent

Actor Type: Official / Unofficial

Level of Organisation: None / Loose / Tight / Networked

Financial / Political / Social / Psychological

Human / Cyborg / Bot

Members / Social Groups / Entire Societies

Yes / No Yes / No

Message

ccuracy: Long term / Short-term / Event-based
Misleading/ Manipulated / Fabricated

Legal / Illegal

No / Brand / Individual

Individual / Organisation / Social Group / Entire Society

Interpreter

Message reading: Action taken:

Type of Motivation:

Intended Audience:

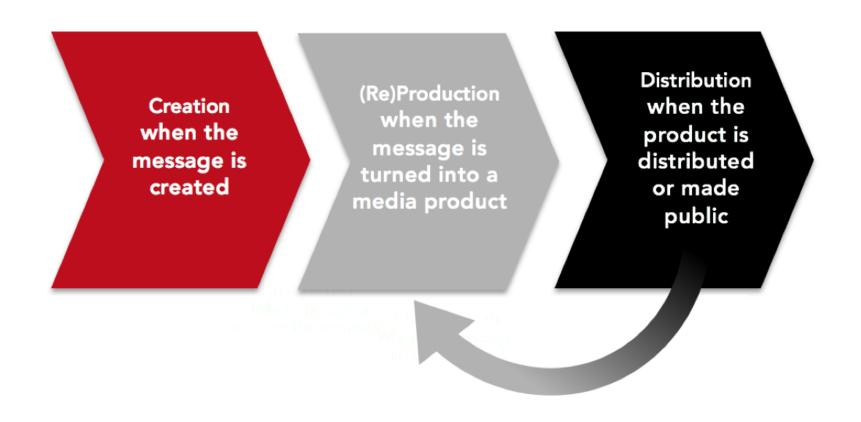
Intent to Harm:

Intent to Mislead:

Level of Automation:

Hegemonic / Oppositional / Negotiated Ignored / Shared in support / Shared in opposition

PHASES OF INFORMATION DISORDER



SELF X OTHER		Audience			
			Non-State	Public	
	State				
Agent	Non-State				
	Public				

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